



## Rental Management System

-  **Sell More**
-  **Lower Costs**
-  **Improve Customer Satisfaction**
-  **Reduce Errors**
-  **Get Paid Faster**

integraRental is a modern cloud-based solution fully integrated with QuickBooks and integraERP. integraRental features an integrated credit card solution, GPS telematics, a fully integrated eCommerce experience, and a feature-rich mobile app. Advanced pricing and tax management makes your business more profitable and efficient. A 28-day rental asset view gives users the tools to manage assets in real time. Conveniently reserve, track, schedule, and maintain assets in a single location, or across multiple locations.

### GROW REVENUE WITH RENTAL AVAILABILITY MANAGEMENT

- Manage billing, customer information, parts inventory, and products easier than ever due to real-time integration with QuickBooks Online and Desktop.
- 28-day real time availability allows for quick assessment of rental inventory.
- Asset-related overages, like fuel use and metered hours, are correctly charged to the customer at check in.
- Re-rent management capabilities ensure business profitability by tracking vendor rates.
- Rental asset substitutes gives users the appropriate information to make educated substitution decisions when the primary asset is unavailable.

The screenshot displays the 'New Rental' interface. At the top, there are search filters for 'Begin' (12/14/2022 01:13 PM), 'End' (12/16/2022 01:13 PM), 'Location' (Bettendorf), and 'Currency' (USD). Below this is a table of assets:

Description	Category	Loc Qty	Comp Qty	Wait List Loc Qty	Wait List Comp Qty	Available at Start	Available Full Term	Service Ticket	Rate	Actions
26 Foot Scissor Lift	Lifts/26 ft	16	18	0	0	6	6/9		Full Day: 400.00, Weekly: 500.00, Monthly: 1200.00	Quick Quote
RR- 26 Foot Lift-	Lifts	1	1	0	0	1	1/0		Full Day: 500.00, Weekly: 1500.00, Monthly: 4000.00	Quick Quote

Below the table is a calendar view for December, showing availability for various assets. The calendar uses color coding: green for available, blue for reserved, red for unavailable, and yellow for partially available. A summary bar at the bottom indicates '1 - 2 of 2 Items'.

## ADVANCED CUSTOMER VERIFICATION

- Improve customer verification with captured ID image visibility at customer selection.
- Empower customers with the ability to upload ID images online, pre-rental, through both Pay & Sign and eRental checkout.
- Utilize AI technology to scan ID information which is then collected and stored securely inside of integraRental.
- Access ID images stored within integraRental on rental agreement and customer profile views.
- Take and upload ID images on-the-go with the integraRental mobile app, keeping business running from anywhere, at any time.



## ASSIGN NOW, PICK ASSET LATER

- Add assets to a quote, reservation, or rental without having to pick a specific serialized asset out of inventory, increasing asset utilization.
- When dispatch time comes around, select whichever asset is most convenient, ensuring full control of your fleet at all times.

Assign Item #Unassigned - 19 Foot Scissor Lift



Enter Asset Item No or Serial No

Current Loc	Asset Item No	Serial No	Item Description	As Of Start Date	Agreement Period	Actions
Bettendorf	JLG 39400	34099	Hydra Lift - Class A Delivery	Available at Start	Available Full Term	<a href="#">Assign</a>
Bettendorf	JLG Hydra	234	Hydra Lift - Class A Delivery	Available at Start	Available Full Term	<a href="#">Assign</a>
Bettendorf	293030	Red #2940	19 Foot Scissor Lift	Available at Start	Available Full Term	<a href="#">Assign</a>
Bettendorf	JLG #2	JLG2002002	Scissor Lift	UnAvailable	UnAvailable	
Bettendorf	JLG #2-001	14578	Scissor Lift	UnAvailable	UnAvailable	
Bettendorf	JLG #2-002		Scissor Lift	UnAvailable	UnAvailable	
Bettendorf	JLG #2-003		Scissor Lift	UnAvailable	UnAvailable	
Bettendorf	JLG #2-004		Scissor Lift	UnAvailable	UnAvailable	
Bettendorf	JLG #2-005		Scissor Lift	UnAvailable	UnAvailable	
Bettendorf	JLG #2-006		Scissor Lift	UnAvailable	UnAvailable	
Bettendorf	JLG #2-007		Scissor Lift	UnAvailable	UnAvailable	

## FULLY UTILIZE MULTI-LOCATION FEATURES

- Given permission, users have the ability to create and edit Rental Agreements, New Sales, and Service Tickets for any business location, giving trusted users more freedom.
- Provide customers with the flexibility to walk into one location and reserve an asset to be picked up at a different location.

Edit User Cancel Save

User ID:

User Name:

User Email:

User Phone:

Change Password:

Multi-Factor Authentication Enabled:

Locked:

**Administrative**

Add/Delete Admins:

Is Admin:

Approval To Invoice:

Access ReRent Cost/Margin:

Override Checkin:

ReOpen Closed (POS Billing):

Edit Metered Hours:

Not Allowed to Override Rental Rates:

Not Allowed to Change Product Prices:

Not Allowed to Change Service Prices:

Remove Inventory:

Import/Export:

Categories:

Coupons:

Tax Rates:

Rental Rates Setup:

Reports Permission:

**Multi-Location**

Create/Manage Rental Agreements:

Create/Manage POS Sales:

Create/Manage Service Tickets:

Take Payments (Cash, Check or Credit Card):

Home Location:

Failed Login Attempts:

License Type:

Retail Rate Max Discount %:

Billing Mode:

**Mobile**

Mobile Don't Display Prices:

Disable Rental Agreement:

Prep Notification to Start:

Route Assignment:

Unassign or Reassign Dispatch Activity:

Only Display Dispatch Activity:

**Purchase Orders**

Create PO:

View PO Without Prices:

View PO With Prices:

PO Purchase Limit:

Receive PO Inventory:

**Cash Drawer**

Default Login To POS Sale:

Cash Drawer Reports:

Require Cash Drawer:

## DISPATCHING MADE EASY

- Gain full visibility of current and upcoming dispatch activities by utilizing the dispatch calendar.
- Capture and access jobsite information and detailed notes that support and enhance delivery and pickup operations.
- Assign unique icons and colors to dispatch activities to better organize and prevent errors.

Integra Rental Management # 5837 Vandelay Industries 3829 12/23/2023 Open Agreement andrew.lynn

Home / Dispatch / Dispatch Activity

Start: 12/23/2023 End: 12/30/2023 OR Next # of Days: 7 Location: Bettendorf Customer:

Document Type: All Route: All Type: All (6)  Show Completed Grid Search Print Export

	Sat 12/23	Mon 12/24	Tue 12/25	Wed 12/26	Thu 12/27	Fri 12/28	Sat 12/29
<b>all day</b>							
<b>8:00 AM</b>		<span style="color: green;">DL</span> DELIVERY-Flans Foor Clean-	<span style="color: blue;">RE</span> REPLACE-TLP Cleaning Su-		<span style="color: red;">PU</span> PICKUP-A12 Rental Agency	<span style="color: red;">PU</span> PICKUP-CEB Supplies & Mor-	
<b>9:00 AM</b>		<span style="color: red;">PU</span> PICKUP-Vandelay Industries	<span style="color: yellow;">PD</span> PREP & DELIVERY-Wall's Ma-	<span style="color: red;">PU</span> PICKUP-Violet City Machines		<span style="color: green;">DL</span> DELIVERY-Glade Market	
<b>10:00 AM</b>		<span style="color: green;">DL</span> DELIVERY-Coal Valley Rental	<span style="color: green;">DL</span> DELIVERY-Frost Machine Sa-		<span style="color: blue;">RE</span> REPLACE-Logue Aid Servic-		
<b>11:00 AM</b>		<span style="color: green;">DL</span> DELIVERY-Virgil Rental Co.	<span style="color: green;">DL</span> DELIVERY-Clagan Services	<span style="color: red;">PU</span> PICKUP-Dendar Party Supp-	<span style="color: red;">PU</span> PICKUP-Style Drapes & Win-	<span style="color: green;">DL</span> DELIVERY-Smith Wedding	<span style="color: green;">DL</span> DELIVERY-Auto Doctor
<b>12:00 PM</b>		<span style="color: red;">PU</span> PICKUP-Crowning's Services	<span style="color: green;">DL</span> DELIVERY-Industry Experts	<span style="color: red;">PU</span> PICKUP-Antonne Inc.	<span style="color: green;">DL</span> DELIVERY-KCorp Sewage &	<span style="color: green;">DL</span> DELIVERY-Allerson & Sons	<span style="color: yellow;">PD</span> PREP & DELIVERY-Griff & So-
<b>1:00 PM</b>		<span style="color: green;">DL</span> DELIVERY-Tenant Supplies	<span style="color: red;">PU</span> PICKUP-Advent & Family	<span style="color: yellow;">PD</span> PREP & DELIVERY-CEB Sup-	<span style="color: green;">DL</span> DELIVERY-Masterson Auto		
<b>2:00 PM</b>		<span style="color: red;">PU</span> PICKUP-Isaiah Rental Co.		<span style="color: red;">PU</span> PICKUP-Red & White Captu-		<span style="color: red;">PU</span> PICKUP-Century Rental & S-	<span style="color: red;">PU</span> PICKUP-Downtown Goods &
<b>3:00 PM</b>			<span style="color: yellow;">PD</span> PREP & DELIVERY-Vice City-	<span style="color: green;">DL</span> DELIVERY-Cariton Cleaning	<span style="color: blue;">RE</span> REPLACE-Temple of the Lo-		

Show business hours

## STREAMLINE ASSET RELOCATION WITH DISPATCH ACTIVITY TRANSFERS

- Manage customer site-to-site and intercompany asset transfers with dispatch activities that ensure rental assets get to where they need to be.
- Enhance delivery logistics with assignable transfer dispatch activities which highlight an asset, its current location, and its new, desired location.

Dispatch Info Pop-Up – CUSTOMER SITE TRANSFER

## ROUSE ANALYTICS: MARKET INFORMATION AT A GLANCE

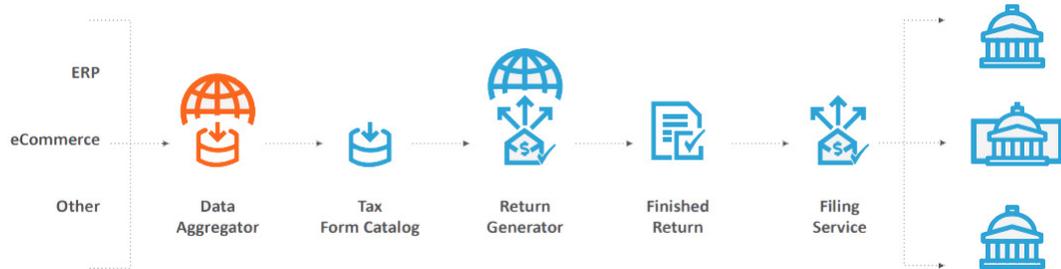
- Rouse Analytics uses real rental invoice data from over 300 used equipment and rental companies to provide users with comparisons against both industry benchmarks and local market competitors.
- Daily reports break down vital data points like rental rates, physical utilization, financial utilization, fleet age, and more.
- Gathered reports conform to the ARA Rental Market Metrics™, ensuring a level playing field for data analysis.
- With the premium Rouse Analytics integration, businesses can proactively adjust to market changes, enhance asset usage, and boost profitability across the board.

RateName	RateAmount
<b>Retail Rate ( Default )</b>	
Full Day	\$286.00
Weekly	\$1,000.00
Monthly	\$2,428.00
<b>Standard_MAX ( Litchfield )</b>	
Full Day	\$683.75
Weekly	\$1,905.12
Monthly	\$6,016.27
<b>Standard_AVG ( Litchfield )</b>	
Full Day	\$609.17
Weekly	\$1,689.02
Monthly	\$5,358.74

Rate Type	Rate Name	Retail Rate Amount	Percent Discount	Override Rate Amount	Override Grace Hours
Full Day	20' Boom lift	\$286.00		\$683.75	
Weekly	20' Boom lift	\$1,000.00		\$1,905.12	
Monthly	20' Boom lift	\$2,428.00		\$6,016.27	

## TAX CHALLENGES FACING COMPANIES TODAY

- In the 2018 South Dakota v. Wayfair ruling, the Supreme Court ruled that states can apply their sales tax laws to out-of-state retailers even if the retailer has no physical presence in that state.
- Now, economic nexus can be established based on number of transactions or revenue from products sold in that state, requiring businesses to collect and remit sales tax to those states.
- Each state has also created their own sales tax laws, creating different nexus thresholds, marketplace facilitator rules, and rates based on the location and product categories.
- Prepare and file tax obligations in each state your business operates in minutes with automated processes.



## TAKE BUSINESS 24/7 WITH eRENTAL

- Rent more by enabling eRental and allowing online reservations 24/7.
- Customers can pay invoices, view credit cards on file, access order history, and more through their unique Customer Portal.
- Increase profitability by creating an online storefront that displays products and their pricing, asset descriptions, photos, and more.
- Fully functioning credit card features allow customers to make down payments and secure reservation dates.
- Online reservation requests update in real time within integraRental, ensuring a rental reservation is never missed.

eRental#	R#	Customer Name	Contact Name	Contact Phone	Location	Date Cart Created	Start Date	End Date	Date Submitted	PrePay	Amount	Status	Action
355		2800 elk ct betendorf	Cash Customer (ECOM) gTOC	563-209-2388	Betendorf	08/02/2023 11:14 AM	08/02/2023 11:13 AM	08/09/2023 11:14 AM	08/02/2023 11:16 AM	\$0.00	\$968.60	Submitted	View
294		TJ	TJ Test	309-230-1642	Betendorf	02/13/2023 08:15 AM	02/23/2023 07:00 AM	02/24/2023 04:00 PM	02/19/2023 08:18 AM	\$0.00	\$587.50	Submitted	View
290		Flans Floors Cleaning	George Flan	555-555-5555	Betendorf	01/30/2023 10:09 AM	01/30/2023 10:08 AM	02/06/2023 10:09 AM	01/30/2023 10:10 AM	\$0.00	\$1,036.95	Submitted	View
		Flans Floors Cleaning	George Flan	555-555-5555	Betendorf	01/27/2023 02:37 PM	01/27/2023 02:36 PM	02/03/2023 02:37 PM	01/27/2023 02:38 PM	\$0.00	\$1,036.95	Submitted	View
281					Betendorf	01/25/2023 12:47 PM	01/25/2023 12:46 PM	02/01/2023 12:47 PM	01/25/2023 12:48 PM	\$0.00	\$1,036.95	Submitted	View
225					Betendorf	01/27/2022 12:29 PM	01/27/2022 12:23 PM	02/03/2022 12:24 PM	01/27/2022 12:32 PM	\$0.00	\$1,036.95	Submitted	View
224		Flans Floors Cleaning	George Flan	555-555-5555	Betendorf	01/27/2022 11:15 AM	01/27/2022 11:15 AM	02/03/2022 11:16 AM	01/27/2022 11:16 AM	\$0.00	\$1,036.95	Submitted	View

## EXTEND ASSET LIFE WITH AUTOMATIC SERVICE CHECKLISTS

- Assets with this feature enabled will automatically generate a service checklist that displays every time the asset comes off rent, extending the lifespan of your rental assets.
- Improve maintenance-related communication between team members and increase equipment turnaround from one rental to the next.
- Enable yard staff to accurately perform their jobs from wherever they are with service checklists accessible from their mobile device.

