integraRental

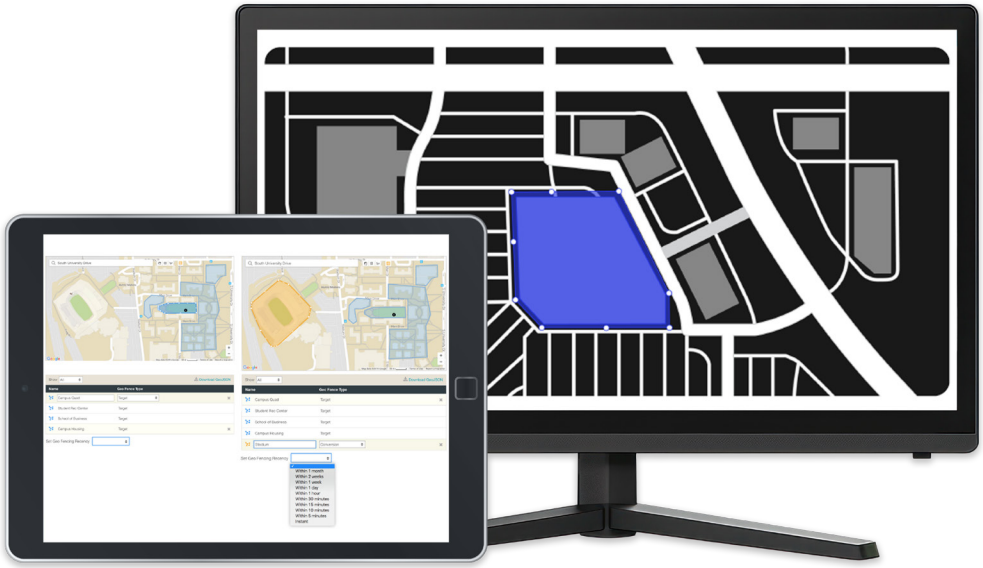
Addressable Geofencing

- Sell More
- Lower Costs
- Improve Customer Satisfaction
- Reduce Errors
- Get Paid Faster

Reach your audience where they live, shop, and work. Addressable Geofencing Ads allow targeting of specific physical addresses with pinpoint accuracy. Target up to one million physical addresses, including past customers, competitors, events, and more. When a person enters the geofence, they are tagged and targeted with ads for up to 30 days.

PRECISION AD TARGETING FOR BUSINESS GROWTH

- Target specific physical addresses, reducing ad spend waste by focusing only on high-value prospects.
- Use existing customer lists from integraRental or your CRM to re-engage past clients and reinforce brand awareness.
- Receive transparent reporting showing impressions, clicks, clickthrough rates, and if you have an integraSoft-managed website, user behavior analytics.



ENGAGE CUSTOMERS ACROSS THEIR DEVICES

- Deliver ads to customers across mobile phones, tablets, desktops, and even connected televisions (streaming services).
- Maintain top-of-mind awareness by serving digital display ads to users for up to 30 days after they have been identified as having entered a geofenced zone.
- Deliver personalized content that speaks directly to the your customers' specific needs or desires.

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