integraRental

in partnership with ROUSE

Rouse Analytics Add-On

- Sell More
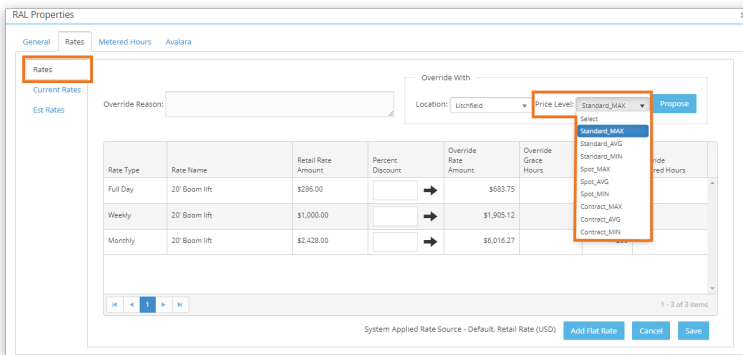- Lower Costs
- Improve Customer Satisfaction
- Reduce Errors
- Get Paid Faster

integraRental has partnered with Rouse Analytics, the leader in market and data analysis tools for rental companies. integraRental users also gain access to first-of-its-kind integrated rental rate feedback from Rouse Analytics, enabling users to view and use market rates at the time of booking. Contact our sales team to get a quote on how to unleash the power of Rouse Analytics and integraRental today!

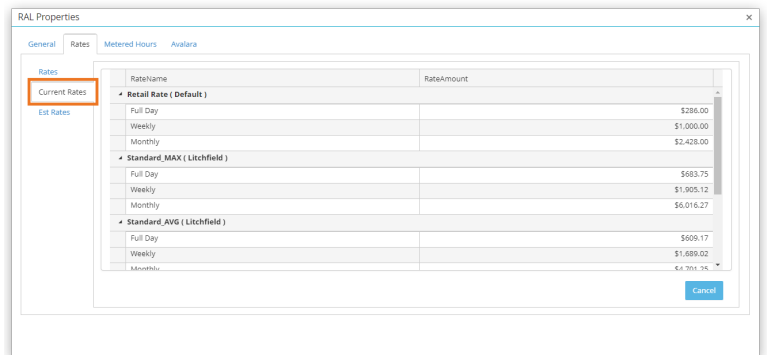## DATA-DRIVEN PRICING AND PLANNING WITHIN INTEGRARENTAL

- integraRental is the **only** rental software enabled to integrate Rouse Analytics benchmark rate data directly into pricing tiers.

- Immediately gain a competitive edge thanks to integrated benchmark data that enables market-competitive pricing decisions at the time of booking.

- Daily, automatic integraRental rate updates from Rouse Analytics enable industry-first dynamic pricing.

ROUSE ANALYTICS: MARKET INFORMATION AT A GLANCE

- Rouse Analytics uses real rental invoice data from over 300 rental companies to provide users with comparisons against both industry benchmarks and local market competitors.

- Daily reports break down vital data points like rental rates, physical utilization, financial utilization, fleet age, and more.

- Gathered reports conform to the ARA Rental Market Metrics™, ensuring a level playing field for data analysis.

- Analyze supply and demand behaviors to develop better business plans and make more informed purchasing decisions.

- With the premium Rouse Analytics integration, businesses can proactively adjust to market changes, enhance asset usage, and boost profitability across the board.

sales@integrasoft.com   563-332-5030   integrasoft.com